

# BLAKE FISHER

## PRODUCT MANAGER

T: (604) 319-1734 / E: BLAFISHER@GMAIL.COM / W: BLAKE-FISHER.COM



### SKILLS

SKETCH/ADOBE PHOTOSHOP (UI DESIGN)

ADOBE ILLUSTRATOR (CC) (VECTOR ART)

BALSAMIQ/INVISION/FRAMER (PROTOTYPING)

SLACK/TRELLO/JIRA/CONFLUENCE (PROJECT TOOLS)

VISIO/EXCEL (SPREADSHEETS & FLOWS)

HTML 5 / CSS3 / JS / SWIFT / SQL (CODING)

### LINKS



[blake-fisher.com](http://blake-fisher.com)



[linkedin.com/in/eblakefisher/](https://www.linkedin.com/in/eblakefisher/)



[twitter.com/ebfisher](https://twitter.com/ebfisher)

### HOBBIES



OUTDOORS



TRAVEL



RADIO/  
PODCASTING



WRITING



LIVE MUSIC



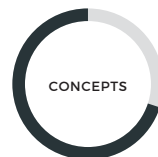
FOOD/  
GARDENING

### REFERENCES

Available upon request

### PROFILE

I am an experienced Product Manager and Team Leader with many roles in the Vancouver tech sector. I love to work with eager software teams and to dream big when it comes to new projects and goals.



### WORK

2017

#### DIGITAL PRODUCT MANAGER

VANCITY, VANCOUVER, BC

I work in the Digital Solutions department on the business side managing a number of products and am active in various scrum teams and research groups.

2017

#### PRODUCT MANAGER

VOPAY, NORTH VANCOUVER, BC

I managed the product development and design team for VoPay's digital P2P currency remittance platform. I introduced Agile procedures, led on strategy and roadmaps, and communicated with my team regularly, encouraging structured feedback from all teams.

2015

#### PROJECT MANAGER / PRODUCT DIRECTOR

INTERSOG, VANCOUVER, BC & CHICAGO, IL

I interfaced daily with clients on UI/UX design expectations, and communicated with Executives and development teams on the delivery of iOS and Android products.

2014

#### OPERATIONS MANAGER

WUNDR, VANCOUVER, BC

I ran Wundr's team in building software projects for our ecosystem of digital self-publishing tools (the web, mobile, and desktop). I also lead our UI/UX design and marketing teams.

2011

#### MARKETING MANAGER

E-CARD IDEXPERTS, DELTA, BC

I supported E-CARD's sales and marketing efforts by managing and producing all graphic design, marketing, and web development needs.

### EDUCATION

2017

#### SCRUM PRODUCT OWNER CERTIFICATION (CSPO)

SCRUM ALLIANCE

I finished my certification to enhance my product management skills for agile methodology and SCRUM.

2009

#### A++ CERTIFICATION

COMPTIA, BURNABY, BC

Excellent test score to continue into technical development and IT operations.

2003

#### DIPLOMA OF JOURNALISM

KWANTLEN UNIVERSITY, RICHMOND, BC

I specialized in desktop publishing, typography, copywriting, photography and design during my diploma.